



## Occupational Therapy Association of Oregon 2020 Annual Conference

### ***Exhibit & Sponsorship Information***

#### **Join OTAO for the 2020 Annual Conference!**

This year's conference will be held virtually throughout the month of October 2020. This is your opportunity to get your organization's name in front of numerous OT & OTA professionals from throughout Oregon by exhibiting and/or sponsoring an event.

The courses are being offered to ALL Occupational Therapist professionals throughout the state of Oregon. These Occupational Therapists represent large corporations, private clinics, hospitals, home health and students. This year's format will be through either LIVE (recorded) or PRE-RECORDED sessions that cover a wide variety of topics along with great presenters. This is the first virtual conference OTAO will be holding and it is sure to be a hit with OT's, OTA's, students, and retired practitioners as they will be able to take these courses from the comfort of their own home. Don't miss out on this great marketing opportunity!

These attendees are users and decision-makers of equipment and services. Opportunities to meet these professionals one-on-one en masse are limited. Don't miss this unique chance to introduce your products or services to this important buying group.

As this is a new experience for our practitioners and the increased demand to access the 2020 OTAO Conference through the website, this is a great opportunity for promotion of your company. There are multiple options for exposure of your products and services which are listed in the enclosed correspondence.

Each year we hold an auction for our student scholarships. If your company would like to donate a prize, please indicate your contribution on the enclosed Exhibit Space & Sponsorship Agreement form. Both in-kind donations and monetary contributions will be accepted.

Enclosed you will find an exhibitor prospectus and Exhibit & Sponsor Agreement. Send your completed agreement today or register online at [www.otao.com/otao-annual-conference-2020/](http://www.otao.com/otao-annual-conference-2020/)

If you have any questions, please contact the OTAO Conference Committee at [otaoconferencecommittee@gmail.com](mailto:otaoconferencecommittee@gmail.com)



## EXHIBITOR & SPONSOR INFORMATION

### WHAT IS OTAO?

The Occupational Therapy Association of Oregon - a 501 (c) (6) tax-exempt organization - is a community of Occupational Therapy practitioners formed around our passion to help others find a quality and a balance to life, no matter what the area of specialty we have chosen. We unite around common goals; common needs to gain further education and knowledge. We believe in and advocate for the practice of occupational therapy throughout Oregon.

### WHO WILL ATTEND?

Occupational therapy professionals from Oregon and the surrounding communities and because OTAO focuses solely on the issues and concerns of occupational therapy, our show attracts professionals from around the state.

### WHY SHOULD YOU EXHIBIT AT THE 2020 OTAO ANNUAL CONFERENCE?

- Expanded professional contacts
- A listing on the OTAO website
- Opportunity for promotional video
- A niche audience for you
- A listing in the on-site conference materials

### WHERE IS THE CONFERENCE BEING HELD?

The 2020 OTAO Annual Conference will be held ONLINE through [www.otao.com](http://www.otao.com) throughout the month of October 2020.



## EXHIBITOR & SPONSOR INFORMATION

Gain visibility and show your support for the profession and OTAO by becoming a vendor for our conference! This is a great way to put your company in the spotlight! There are many options to choose from ... Something for every price range. Please refer to the different levels and opportunities below.

**PLATINUM** ..... **\$250**

- Name/logo on website + Name/logo in brochure + Promotional video on exhibitor page + Promotional video played prior to recorded and/or completion of course survey

**GOLD** ..... **\$200**

- Name/logo on website + Name/logo in brochure + Promotional video on exhibitor page

**SILVER** ..... **\$150**

- Name/logo on website + Name/logo in brochure

**BRONZE** ..... **\$100**

- Name/logo on website

**INTERESTED IN A SPECIAL SPONSORSHIP OPPORTUNITY?  
YOUR IDEAS ARE WELCOME!**

**CONTACT THE OTAO CONFERENCE COMMITTEE TO DISCUSS OPPORTUNITIES:  
[otaoconferencecommittee@gmail.com](mailto:otaoconferencecommittee@gmail.com)**

**ONLINE FORM IS AVAILABLE AT: [WWW.OTAO.COM/OTAO-ANNUAL-CONFERENCE-2020](http://WWW.OTAO.COM/OTAO-ANNUAL-CONFERENCE-2020)**





## 2020 OTAO Annual Conference Exhibitor Agreement

*By submitting the Exhibitor Agreement form to the OTAO, I am indicating that I understand and agree to the provisions and terms and conditions as listed on this contract and am authorized to execute this Exhibitor Contract on behalf of my company.*

**Complete form/payment online at [www.otao.com](http://www.otao.com) or send form/payment to:**

**OTAO: PO Box 86231, 5010 SE Foster Road, Portland, OR 97286**

**Email: [otaoconferencecommittee@gmail.com](mailto:otaoconferencecommittee@gmail.com)**

**Phone: 971.266.4328**